



Maybelle Center
Family Reunion 2024: Illuminating Shadows
May 15, 2024 | 5:30 PM
AVENUE PORTLAND | 631 NE Grand, Portland, OR 97232

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We are delighted to invite you to our 2024 Maybelle Center Family Reunion.

It's the one night each year when our whole family comes together over a shared meal to raise our paddles and support our mission to bring social health out of the shadows. Come as you are, or dress to impress in your most radiant attire as we celebrate the intersection of science and love.

Our vision is to build a city where all people can experience a sense of belonging. For over 30 years, Maybelle Center has collaborated with businesses and organizations to raise awareness of the crucial role social health plays in our overall wellbeing – *especially for Portlanders living with mental illness or economic poverty*. The evening will feature stories about how creating inclusive opportunities for belonging is key to promoting social health. We can't wait!

This year, we will gather at a new space called Avenue Portland, which is the perfect place to reunite. It's centrally located in Portland's NE event district, close to the Oregon Convention Center, and convenient to public transportation and parking. The spacious new space features state-of-the-art audio and visual technology so we can all enjoy the presentation. Plus, you and your guests will feast on a family-style meal, play bingo, enjoy a performance by our Maybelle Community Singers, and so much more!

A partnership we can both be proud of. We believe every one of us matters and has a role to play in our shared future. And it's this connection and mutual interdependence that makes us stronger. These values are the basis of all of our relationships and everything we do. We can't reverse human isolation and its root causes in Portland without generous contributions, and we are committed to only partner with organizations who share our values – and we hope you feel the same!

As a supporting partner, you'll be spreading awareness of your brand and showcasing your support of Maybelle Center and building belonging in Portland:

- Position your brand with an established Portland organization focusing on authentic relationships (est. 1991 as Macdonald Center).
- Get in front of attendees consisting primarily of mid-career and recent retirees from professional fields including health, finance, law, and education.
- Be a leader in reinvigorating Portland by helping to raise \$250,000 to invest in a healthier, more connected, and thriving Portland.

This is your chance to partner with us and our neighbors living in affordable housing in Downtown Portland to reverse human isolation. Everything we do—from our assisted living facility to our neighborhood programs—is built to foster belonging.

Sponsorship Levels	Old Town Star \$15,000	Pearl of Wisdom \$10,000	PDX Lover \$5,000	Great Neighbor \$2,500	Table Host \$1,750
Exclusive logo placement and “Presented By” listing on all promotional materials	x				
Exclusive video message placement during event program (up to 60 seconds)	x				
Exclusive video message placement during event program (up to 30 seconds)	NA	x			
Logo recognition in event communications (emails, invitation, etc.) and blog (1,000 people and growing)	x	x	x		
Recognition on social media (1,170+ followers on Facebook, 291 followers on Instagram)	x	x	x	x	
Logo/name recognition on event program, event slide show, and printed event materials	x	x	x	x	x
Table for 10 at the event on May 15th	x	x	x	x	x
Verbal recognition during event	x	x	x	x	x
Recognition on the website (Average of 600 visitors per month)	Logo	Logo	Logo	Logo	Listing

Contact Info

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www.maybellecenter.org



Sponsorship Reservation Form



**Maybelle
Center**

Please reserve the following sponsorship level*:

- Old Town Star \$15,000
- Pearl of Wisdom \$10,000
- PDX Lover \$5,000
- Great Neighbor \$2,500
- Table Host \$1,750

*Tax deductible amount decreases by \$850.00 per table of 10 if you chose to attend

Complete the information below:

Company Name: _____

Contact Person: _____

Phone Number: _____ Email: _____

Mailing/Billing Address: _____

City: _____ State: _____ Zip: _____

Final Guest list and payment due on or before April 26th, 2024

Payment Options (choose one):

_____ Enclose a check payable to "Maybelle Center"

_____ Pay by credit/debit card (Please visit www.maybellecter.org/give and include "event sponsorship" in the comment box)

To make a reservation or for more information, please contact:

Atalanta Powell

apowell@maybellecter.org

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